



Private institute of supplementary professional education “British academic centre”

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BUSINESS ENGLISH LEARNING WITH BRITISH ACADEMIC CENTRE

During the years of working with corporate clients BRITISH ACADEMIC CENTRE mastered the rule: the requirements of a customer’s company are quite different from private students who are taught according to their own needs. Corporate clients want to be sure that all English business communication problems are held without delays and errors, the main reason for this is employees inexperience in one of the key aspects of modern business. We’re proud of the evaluation of our educational services by such companies as “Rostelecom”, “NIPIGas”, “Rosselkhozhadzor”, “KubanZerno”, “Gasprom Krasnodar”, “Krasnodargastroy”, Henkel, Nestle, “Sitroniks Telecom Solutions”, Peri, “AlfaBank”, Nexenta Systems, Silgan, Castorama, Bank PCA Finance RUS, Football Club “Kuban”, Metro Cash and Carry, Transasia Logistics, MTS, Megafon, bank “KubanCredit”, SberBank and many others.

WHY DO CLIENTS CHOOSE BRITISH ACADEMIC CENTRE?

Learning any foreign language is an evolving process, even a native speaker never stops mastering a mother tongue to the full extent. That’s why the question of program content and a training duration in the sphere of supplementary education is very critical. You can learn a language for 5 years in a linguistic establishment but the gain knowledge isn’t enough for an innovative product presentation in front of English speaking audience. We understand that we teach English to those whose professional sphere isn’t connected to linguistics. We don’t train our students to be linguists but teach them to communicate correctly and to use the learnt material confidently. This is our vain guarantee.

THE METHOD WE USE

Modern linguistic research proves that the most effective method of learning foreign languages is a communicative approach which has existed since 1953. This approach excludes the use of a mother tongue. The target achieved by this approach is the removal of the language barrier and the development of thinking skills in a foreign language.

HOW DOES IT WORK?

The students are taught both by foreign and Russian specialists who are qualified in DELTA, CELTA, TESOL. Concerning the question of motivation. The teachers’ charism is a feature which doesn’t belong to a standard set of professional skills. High qualified and well experienced BRITISH ACADEMIC CENTRE teachers are very charismatic people, very interesting interlocutors and bright speakers. Students are very pleased with this sort of lessons. They’re well attended. ATTENDANCE+AN EFFECTIVE PROGRAM+QUALITY CONTROL=RESULT. By the end of Elementary course students can overcome fears of communication. Students who finish Intermediate level can negotiate with partners confidently, solve current working questions, present and lead a business correspondence under the company’s specification.

PROGRAM

B.A.C. specialists design programs corresponding to the customer's profile. This can be any professional field – from banking to aviation. Individual program development and the choice of study material do not influence the final sum of the contract.

BENEFICIAL CONTRACT

Contract projects are always offered with the possibility to be modified to satisfy customer's requirements. Payment is made monthly after all educational services have been provided. The price for 1 academic hour doesn't depend on the quantity of students in a group.

TIMETABLE

Timetable is formed according to the customer's requirements. The classes can be organized both at B.A.C. offices or customer's premises.

The customer's employees also can attend classes in the opened groups at B.A.C. offices which are comfortably situated in different places of the city – 182 Krasnaya Street, 26 70 Years of October Revolution Street and 114 Starokubanskaya Street. In this case the price for 1 academic hour is 400RUB per person.

QUALITY CONTROL

The results of progress test are given every month or on demand as well as attendance sheets with a teacher's comments.

The final test is held at the end of the course after which certificates are presented.

BONUS

2 academic hours of conversational club every week with a native speaker at our centre is a great opportunity for speech practice, discussing of current topics, active vocabulary enlargement.

BUSINESS ENGLISH QUEST is annual B.A.C. event for the most ambitious students who are interested in teambuilding and monitoring their English knowledge.

PRICE

Teacher	1 ac.h. for 1 group	Average course length	Discount (4 groups opening)	The cost of extra speaking club (not bonus one) 2 ac.h/	Post payment (monthly)
Native speaker	1 900 RUB	120 ac.h.	10%	3000 RUB	+
Russian teacher	1 200 RUB			-	+
Mix	1 500 RUB			-	+
*** Individual contract agreement is possible					

For questions: 8 (861) 242 07 30

Enjoy your English with BRITISH ACADEMIC CENTRE!

Youth faithfully,

B.A.C. corporate services department.